TUCKER & MAURA'S BLIND LOVE! AUDITION (THE "AUDITION") GUIDELINES (THE "AUDITION GUIDELINES")

CING-FM operated by Corus Sales Inc. (the "**Producer**") is casting Canadians to participate in an online dating game. The competition will be filmed to be broadcast during the Tucker and Maura in the Morning radio show (the "**Program**"). Submit your Audition (defined below) to be considered.

A SUBMISSION IN CONNECTION WITH THE AUDITION CONSTITUTES ACCEPTANCE OF THESE AUDITION GUIDELINES. NO COMMUNICATION OR CORRESPONDENCE WILL BE EXCHANGED WITH YOU UNLESS THE PRODUCER WISHES TO FURTHER PURSUE YOUR SUBMISSION.

1. ELIGIBILITY TO AUDITION:

- (a) To be eligible to audition to be a participant ("**Participant**") in the Tucker & Maura's Blind Love! game (the "**Game**"), you:
 - (i) Must be a permanent legal resident of the province of Ontario and the age of majority or older at the time of the submission;
 - (ii) Must be of sound mind and in good health;
 - (iii) Must be the sole owner of all right, title and interest (including copyright and all underlying rights therein) in and to the written submission and photo in connection with the Game;
 - (iv) If selected as a Participant, must be able to participate on a video call with the hosts of the Program to play the Game dating game between July 13, 2020 through August 28, 2020; and
 - (v) Must be willing to participate in the Game and be featured on air during the Program and on social media which shall be publicly disseminated (including without limitation, over broadcast and internet properties).
- (b) Employees of the Producer, the Program sponsors, and each of their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, and household members and/or immediate family (spouses, parents, siblings and children, regardless of where they reside) of any of the above, are not eligible for selection as a Participant.
- (c) The Producer shall have the right at any time to require proof of identity and/or eligibility to participate in the Game. Failure to provide such proof may result in disqualification.
- (d) The Producer will not consider Auditions (defined below) if they are illegible, incomplete, damaged, irregular, mutilated, forged, plagiarized, garbled or in any way in violation of Section 2(c) below, as determined by the Producer in its sole discretion.

2. HOW TO SUBMIT AN AUDITION

- (a) Visit <u>https://energy953radio.ca/contest/3790/tucker-and-mauras-blind-love/</u> (the "Audition Website") between July 13, 2020 at 9:00 a.m. Eastern Time ("ET") and August 28, 2020 at 11:59 p.m. ET (the "Submission Period") and complete the dating profile questions including a picture of yourself (the "Audition").
- (b) You represent and warrant that your Audition: (i) is of yourself; (ii) does not contain any material, language or gesture that is libelous, defamatory, indecent, profane, obscene or violent; (iii) does not contain any sexual references and/or content; (iv) is original and that you own or control, to the full extent necessary for the Producer to use your Audition, all right, title, and interest (including copyright and all underlying rights therein) in your Audition; (v) does not infringe upon the intellectual property or other statutory or common law rights of any third party; (vi) does not contain any recognizable logos or any other copyrighted material (including on the clothing you are wearing in your photo); (vii) does not contain any mention, endorsement, or "plug" any commercial product, service, venture or thing, including, without limitation, the name of your employer; and (viii) has not been submitted in connection with any other audition and/or promotional campaign.

3. PARTICIPANT SELECTION

- (a) During the casting process, the Producer will select applicants to create a pool of potential participants (the "Potential Participant(s)"). If selected as a Potential Participant, you must complete and return any documents that may be furnished to you by the Producer including but not limited to release forms and/or requests for additional information as required by the Producer, within the timeline prescribed by the Producer.
- (b) Every week during the Submission Period, three (3) participants from the pool of Potential Participants will be notified of their selection as a Participant and must respond to such notification within two (2) business days to participate on the video call as follows. The hosts of the Program will contact Participants to participate on a private video call at 9:45 a.m. ET where Participants will play a "dating game" filled with questions to help everyone get to know each other better, all while their cameras are turned off (the "**Video Call**"). At the end of the Video Call, the Participant will select whom he/she would like to get to know better at which time they will be invited to turn their cameras on. Non-responsiveness within the prescribed time frame will result in disqualification. The Producer is not responsible for the failure for any reason whatsoever of a Potential Participant to receive notification or for the Producer to receive a Potential Participant's response.
- (c) Upon receiving a Potential Participant's response to the notification, the Producer will provide the Participant release form (the "**Participant Release**"). The Potential Participant must return the executed Participant Release form within one (1) business day in order to be confirmed as a Participant. If a chosen Participant fails to return the executed Participant Release before the prescribed deadline, they may be disqualified and another Potential Participant may be selected at the sole discretion of the Producer.

- (d) If at any time an applicant, Potential Participant or confirmed Participant is unable to comply with or fails to comply with these Guidelines, including but not limited to the inability to participate on the dates required by the Producer, they will be disqualified.
- (e) The Producer's decisions are final and binding and may not be challenged in any way.

4. USE OF AUDITION

- (a) You retain all right, title and interest (including copyright) in and to the Audition you submit to the Producer in connection with the Game.
- (b) You hereby grant to the Producer a worldwide, royalty-free, sublicensable, irrevocable, and non-exclusive license to use, copy, modify, reproduce, display, adapt, promote, exhibit, serve, broadcast, transmit and otherwise exploit in any manner whatsoever your Audition in any and all media whether now known or hereafter devised in perpetuity beginning on the date of submission, including, but not limited to, in connection with the administration, promotion and exploitation of the Audition and/or the Program.
- (c) By submitting an Audition, you agree it may be made available for the public to view and may be posted to public viewing galleries on the Audition Website and/or other Producer owned/operated online properties. Such posts may, in the Producer's sole discretion, include your name and province and/or city of residence. The Producer shall not be held liable for any copying, re-posting or unlawful use of your Audition by others that may result.
- (d) You hereby waive any so-called "moral rights" and any right of privacy or personality which you may have in and to the Audition in any and all forms of media whether now known or hereafter devised with no further consideration payable to you.
- (e) The Producer assumes no responsibility for any claims of infringement of rights to intellectual property, privacy and/or personality, related to your Audition or your participation in the Game.

5. PRIVACY / USE OF PERSONAL INFORMATION.

(a) By submitting an Audition you: (i) grant to the Producer the right to use your Audition, Video Call, name, mailing address, telephone number, e-mail address and all information included on your submission form and/or in your Audition (collectively the "**Personal Information**") for the purpose of administering the Game, including but not limited to contacting and confirming Potential and/or confirmed Participants; (ii) grant to the Producer the right to use certain elements of your Personal Information as appropriate, (including without limitation, your submission form) for publicity and promotional purposes relating to the Audition and/or the Program, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledge that the Producer may disclose your Personal Information to third-party agents and service providers of the Producer, in connection with any of the activities listed in (i), (ii) and (iii) above.

- (b) The Producer will use your Personal Information only for identified purposes, and protect your Personal Information in a manner that is consistent with the Producer's Privacy Policy at: <u>http://www.corusent.com/privacy-policy/</u>
- 6. **TERMINATION.** The Producer reserves the right, in its sole discretion, to terminate the Audition, in whole or in part, and/or modify, amend or suspend the Audition, Game, and/or the Auditions Guidelines in any way, at any time, for any reason without prior notice.
- 7. SOCIAL MEDIA. This Audition is in no way sponsored, endorsed, administered or associated with any social media platforms on which the Audition/Game may have been promoted and/or publicized. Any questions, comments or complaints regarding the Game and/or the Program must be directed to the Producer.
- 8. NO OBLIGATION. The Producer has no obligation to produce, release or broadcast the Program or to use any aspect of the materials created and/or submitted in connection with the Audition and/or the Program (collectively the "Materials"). For greater clarity, the Producer is not obligated to post your Audition or Video Call to any public viewing galleries or use your photo in any other way or have you appear in the Program. The Producer shall have the right at any and all times and in its sole discretion to remove or replace you as a Participant in connection with the Game for any reason or no reason. Even if you are selected, and even if you participate as a Participant in the Program or any part thereof, the Producer is not obligated to exhibit, broadcast or otherwise use or exploit the Materials, the Program or any part of either. Furthermore, the Producer may exhibit the Program with or without the Materials or any portion thereof, as determined by the Producer in its sole discretion. You understand and agree that the total amount of air time, if any, featuring or including you as a Participant shall be determined by the Producer in its sole discretion.